Media Release
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Empire Theatres Announces Acquisition of Two Ontario AMC Theatres

Halifax, NS - Empire Theatres, a Canada-wide movie exhibition company operating 51 theatres, announced today that it will purchase two of AMC Entertainment's theatres in Ontario: AMC Kanata 24 in Kanata, Ontario and AMC Whitby 24 in Whitby, Ontario.

"Empire Theatres is committed to growing our business and strategically expanding our footprint across Canada," says Dean Leland, Vice President of Studio and Media Relations. "We were focused on pursuing the opportunity to acquire AMC Kanata and AMC Whitby and are pleased to announce today the addition of these very successful operations to our company."

"Empire Theatres has a proven track record of being a valued employer and contributor in the communities where we operate," said Leland. "We look forward to welcoming the management and staff of AMC Whitby and AMC Kanata to Empire Theatres."

Each complex offers 24 screens including an IMAX Experience® auditorium. Empire Theatres will equip all auditoriums with digital technology to provide moviegoers with a state-of-the-art movie presentation experience, and enhanced 3D presentation through RealD 3D technology in an increased number of auditoriums.

"We eagerly await the opportunity to introduce the Empire Theatres experience to movie-goers in Kanata and Whitby," said Leland. "After taking ownership, we will continue to evaluate operations for the opportunity to introduce additional Empire Theatres' programs and services that are successful in our other locations across the country."

Moviegoers in Kanata and Whitby will be able to purchase Empire Theatres movie tickets online at empiretheatres.com, using their mobile device at empiretheatres.mobi, or at the theatre box office.

Empire Theatres owns and operates thirteen theatres in Ontario, including three in the Greater Toronto Area, and three in the Ottawa Region. In addition, Empire Theatres has announced the construction of a new location in the iconic landmark, Lansdowne Park in Ottawa opening in 2013.

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About Empire Theatres Limited:
Empire Theatres Limited is a Canada-wide movie exhibition company providing an exciting out-of-home entertainment experience including traditional movie exhibition as well as other content using its digital and satellite capabilities.

Empire Theatres Limited is a 100% owned subsidiary of Empire Company Limited that owns and operates 51 theatres across Canada with 390 screens, including five IMAX auditoriums and five Empire Extra auditoriums. Following today's announcement, operations will increase to 53 theatres, with 438 screens, including seven IMAX auditoriums.

Empire Theatres Limited' corporate headquarters are located in Stellarton, NS, with regional offices in Halifax, NS; Toronto, ON; and Calgary, AB. With approximately 2,500 employees, Empire Theatres provides excellent employment opportunities for the youth of Canada in an exciting and energetic industry.

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