

Empire Theatres 'The Bourne Legacy | Win a \$5000 Adventure Vacation' Contest

Official Rules. No purchase necessary.

WINNER WILL BE REQUIRED TO EXECUTE A PRIZE ACCEPTANCE AGREEMENT AS MORE FULLY DETAILED BELOW.

ELIGIBILITY - The Empire Theatres' "The Bourne Legacy | Win a \$5000 Adventure Vacation" Contest ("Contest") is being conducted by Empire Theatres Limited ("Empire Theatres"), and is only open to legal residents of Canada, excluding residents of Saskatchewan, the Province of Quebec, Yukon, Nunavut and Northwest Territories, and excludes the employees of Empire Theatres, together with its partners, licensors, associates, the prize suppliers (including, without limitation, Universal Pictures and each of their respective parents, affiliates, advertising and promotional agencies (collectively, with Empire Theatres and Universal Pictures, the "Contest Entities"), and the persons with whom such employees are domiciled, as either contest entrants or Grand Prize winner's guest. The Grand Prize winner's guests must also be legal residents of Canada.

HOW TO ENTER –

No purchase necessary.

Contest Start Date: Friday, July 27, 2012 at 12:01am (ET)

Contest Closing Date: Sunday, August 26, 2012 at 11:59pm (ET)

Contest Draw Date: Wednesday, August 29, 2012

Common Mobile Questions

What is an SMS message?

A SMS message is a text-based message sent or received on your mobile handset.

How much does it cost to receive an SMS message?

Standard carrier rates apply with this regular rated short code.

What is a shortcode?

A shortcode is a five or six-digit number used to address SMS messages.

Empire Theatres' shortcode is EMPIRE (367473)

What is a keyword?

A keyword is used in a SMS message to let us know what you are interested in (for example texting MOBI to EMPIRE will provide you with a return message with our empiretheatres.mobi URL). It determines what information you will receive in the return message.

Who else will see my mobile number?

We will keep your mobile number confidential. We will not share it with any other organization without your permission. For more information please reference the Empire Theatres Ltd privacy policy.

I have subscribed to an SMS service with you – how can I stop these messages from arriving?

If you no longer wish to receive SMS messages from this service, text STOP to EMPIRE (367473). Standard text messaging rates apply.

In order to be eligible to win the Prizes in this Contest, you must either:

- Visit empiretheatres.com, complete the Contest entry form at empiretheatres.com/contests/bourne-legacy, including the correct answer to the skill-testing question, and submit your entry.

OR

- Create a new text message on your two-way text message capable mobile device, insert the keyword **BOURNE**, and send it to the shortcode **EMPIRE** (367473). Once you have sent your submission you will receive a verification Text Message confirming that your entry has been accepted and that you have been entered into the draw. Standard text messaging rates apply. Check your service carrier plan for your standard text messaging fees.

Any personal information submitted on an entry form, or elsewhere, will only be used for the purposes of administering this Contest and for no other purpose. All entries must be received on or after Friday, July 27, 2012 and on or before Monday, August 26, 2012. You must reside in one of the following provinces to be eligible for this contest: Alberta, British Columbia, Manitoba, New Brunswick, Newfoundland, Nova Scotia, Ontario, Prince Edward Island.

Limit one (1) entry per person per entry method. If it is discovered that you attempted to enter more than one time during the contest period, all of your entries will be void.

By participating in the Contest, each entrant agrees to the collection, use and disclosure by Empire Theatres of the personal information provided by the entrant on the online entry form and in participating in the Contest for the purpose of administering the contest. The entrant's personal information will not be used for any other purpose, nor will it otherwise be disclosed to other third parties, unless otherwise required by law.

By participating in the Contest, each entrant confirms that they have reviewed, and agrees to, these Official Rules.

ODDS

The odds of winning the Prize in this Contest are dependent upon the total number of qualified entries received by the Contest Closing Date.

PRIZE

There is one (1) grand prize available to be won. The prize consists of: "The Bourne Legacy | Win a \$5000 Adventure Vacation". One (1) Grand Prize Winner will win the following Grand Prize: [1] One (1) \$5000 Travel Voucher from Fraser & Hoyt with instructions from Empire Theatres on how to use your voucher [2] One (1) \$500 Gift

Card from Mountain Equipment Co-op subject to the restrictions printed on the card; [3] One (1) Set of Blu-Rays for the first three Bourne Movies in the series; Estimated retail value of Grand Prize is \$5,540.00 CAD. Proof of identification and compliance with all travel requirements will be required and are the sole responsibility of the Grand Prize winner and guest. Airline travel is subject to selected airline's rules and restrictions. Transfers, taxes, airport and airline fees, gratuities and all other expenses not specified herein are the sole responsibility of the Grand Prize winner and his/her guest, including without limitation, other ground transportation, food, and beverages, telephone calls, and in-room charges. No compensation is offered for any portion of the Prize not utilized; any portion of the Prize not utilized and its corresponding value will be forfeited. No cash value. Prize winner and his/her guest are responsible for obtaining travel insurance (and all other forms of insurance) that they may wish to obtain (at their own expense); the Contest Entities have not and will not obtain or provide travel insurance or any other form of insurance. If any part of the Grand Prize is unable to take place as planned, for any reason, including but not limited to, cancellation, scheduling conflicts and/or postponement, the remaining components of the prize will be rewarded and Empire Theatres' obligation to the Grand Prize winner will be fulfilled and no other additional compensation will be provided. Contest Entities are not liable for any missed events, opportunities or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay. By accepting the Grand Prize, the Grand Prize winner agrees to maintain his/her behaviour in accordance with all applicable laws and generally accepted social practices in connection with participation in any Contest or prize-related activity.

If a winner does not accept or use the entire prize, the unaccepted or unused part of the prize will be forfeited and Contest Entities will have no further obligation with respect to that prize or portion of the prize. No transfers, prize substitutions or cash redemptions will be made, except at Empire Theatre's sole discretion. Winners are strictly prohibited from selling, auctioning, trading or otherwise transferring any part of a prize. Contest Entities will not replace any lost, mutilated or stolen prize or any prize that is undeliverable or does not reach a winner because of an incorrect or changed address. If a winner does not accept or use the entire prize, the unaccepted or unused part of the prize will be forfeited and Contest Entities will have no further obligation with respect to that prize or portion of the prize.

No time extensions on Travel Voucher and must be used by the date put forward by Empire Theatres.

Draw Date: On Wednesday, August 29, 2012, at approximately 1:00pm ET in Halifax, Nova Scotia, a representative of Empire Theatres will conduct a random draw from all eligible entries to award the Grand Prize of one (1) "The Bourne Legacy - Win a \$5000 Adventure Vacation". In order to be considered a potential winner, selected entrant must have correctly answered the skill-testing question on the entry form.

Eligible prize draw winner for the Grand Prize "The Bourne Legacy - Win a \$5000 Adventure Vacation" will be contacted by phone and/or email (in Empire Theatres' sole discretion), and will be required to **complete and return a Release form within 10 business days of receiving the notification in order to redeem their prize.** Failure to respond or claim the prize within 10 days after notification or return of e-mail notification as undeliverable after 1 attempt will result in forfeiture

of the Prize and another random draw will be made in Empire Theatres' sole discretion.

There are five (5) Secondary Prizes to be won. Each Secondary Prize consists of a The Bourne Legacy Prize Pack which may include promotional t-shirts, hats, and other promotional items. Estimated retail value of each Secondary Prize is \$40.00 CAD. Eligible prize draw winner for the Secondary Prize Draws will be contacted by phone and/or email (in Empire Theatres' sole discretion), and will be required to **complete and return a Release form within 10 business days of receiving the notification in order to redeem their prize.** Failure to respond or claim the prize within 10 days after notification or return of e-mail notification as undeliverable after 1 attempt will result in forfeiture of the Prize and another random draw will be made in Empire Theatres' sole discretion.

Total approximate retail value of all prizes in this Contest is \$5,730.00 CAD.

GENERAL CONDITIONS

In order to be eligible to win a Prize in this contest, entrants must have correctly answered, without assistance or mechanical aid, the skill-testing question found on the entry form and otherwise comply with these Rules.

None of the Contest Entities, or their respective licensors, affiliates, associates, agents or representatives, or their respective directors, officers, agents, employees, affiliates and assigns (together with the Contest Entities, the "Released Parties") shall be responsible in any way or bear any liability whatsoever in any way for any participation in this Contest or the awarding, acceptance, use, misuse, possession, loss or misdirection of any Prize, for any entries that are delayed, stolen, misdirected, lost, destroyed or damaged, for any failure or slowdown of programs or software supporting, connected to or related to this Contest, for any problems or technical malfunctions of any kind, including without limitation computer systems, servers, equipment or software, however caused, for any inability of any winner to accept a Prize for any reason or for any claim or loss attributable to a Prize awarded in this Contest.

In the event of dispute over the identity of a potential winner, an entry will be declared as entered by the authorized account holder of the email address submitted at the time of entry, and a potential winner may be required to provide identification sufficient to show that he/she is the authorized account holder of such email address. It is the sole responsibility of the entrant to notify Empire Theatres in writing if the entrant changes his or her e-mail address or any other contact information during the period of the Contest. Automated and/or repetitive submission of entries (including but not limited to entries made using any script, macro, bot or contest service) will be disqualified and transmissions from these or related email or IP addresses may be blocked. Entries that are forged, altered, incomplete, lost, late, illegitimate, or garbled will not be accepted and will be void. Entries made by any other individual or any entity, and/or originating at any other web site or e-mail address other than as specifically set forth in these Official Rules, including, without limitation, commercial sweepstakes subscription notification and/or entering service sites, will be declared invalid and disqualified for this Contest.

All entries become the property of Empire Theatres and will not be acknowledged or returned.

Each potential winner and the potential Grand Prize winner's guests will be required to sign and return, by the date specified in the correspondence from Empire Theatres, a fully completed Declaration, confirming understanding and acceptance of and compliance with these Rules and acceptance of the Prize as awarded, and a release of liability and publicity in the form provided by Empire Theatres acknowledging the non-responsibility of the Released Parties with regard to any injury, accident, loss and/or misfortune related to any aspects of the Prize (including travel related thereto). Each potential winner and the potential Grand Prize winner's guests shall also grant to Empire Theatres (and to its nominee(s)) the unconditional right to use such individual's name, address, voice, likeness, photograph, prize information and/or statements about the promotion for any publicity, advertising and promotional purposes without additional compensation, except where prohibited by law.

Failure to return the necessary documentation to Empire Theatres by the date specified in the correspondence from Empire Theatres may (in Empire Theatres' sole discretion) cause the potential winner to forfeit the Prize in its entirety or make the guests of the potential Grand Prize winner ineligible to be a guest. If the potential guests do not return the documentation, it shall be in Empire Theatres' sole discretion whether or not to permit the potential Grand Prize winner to select an alternate guest.

None of the Contest Entities are responsible for typographical or other errors in the offer or administration of this Contest, including but not limited to errors in advertising, these Rules, the selection and announcement of winners, or the distribution of the Prize.

By participating in the Contest, entrants agree to: (i) abide by these Rules and the decisions of Empire Theatres and (if applicable) its nominees, which decisions shall be final, (ii) release and hold harmless each of the Released Parties from any and all claims for damage, injury, death, loss, or other liability that may arise from any entrant's participation in the Contest or the awarding, acceptance, use, or misuse of any prize, and (iii) waive all rights to claim punitive, incidental and consequential damages, attorney fees or damages other than actual out-of-pocket costs incurred to enter.

LIMITATION OF LIABILITY: EACH ENTRANT FURTHER AGREES TO RELEASE, HOLD HARMLESS AND INDEMNIFY THE RELEASED PARTIES FOR ANY LIABILITY WHATSOEVER FOR INJURIES OR DAMAGES OF ANY KIND SUSTAINED IN CONNECTION WITH THE ACCEPTANCE, POSSESSION, USE, MISUSE OR AWARDING OF PRIZE, WHILE PREPARING FOR, PARTICIPATING IN AND/OR TRAVELING TO OR FROM ANY PRIZE- OR CONTEST-RELATED ACTIVITY, INCLUDING, WITHOUT LIMITATION, ANY INJURY, DAMAGE, DEATH, LOSS, OR ACCIDENT TO PERSON OR PROPERTY. EACH WINNER AGREES THAT THE PRIZE IS PROVIDED AS-IS WITHOUT ANY WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, WHETHER NOW KNOWN OR HEREINAFTER ENACTED, RELATIVE TO THE USE OR ENJOYMENT OF THE PRIZE, INCLUDING, WITHOUT LIMITATION, ITS QUALITY, MERCHANTABILITY, OR FITNESS FOR A PARTICULAR PURPOSE. FURTHER, THE RELEASED PARTIES ACCEPT NO RESPONSIBILITY FOR ANY ADDITIONAL

EXPENSES, OMISSIONS, DELAYS, OR RE-ROUTING RESULTING FROM ANY ACTS OF ANY GOVERNMENT OR AUTHORITY. GRAND PRIZE WINNER ACKNOWLEDGES THAT HE/SHE IS SOLELY RESPONSIBLE FOR ANY ACTIONS, CLAIMS OR LIABILITIES OF HIS/HER GUESTS RELATED TO ANY CONTEST-RELATED ACTIVITY, INCLUDING, WITHOUT LIMITATION, ANY ACTIONS, CLAIMS OR LIABILITIES RELATED TO THE GUEST'S USE OF THE PRIZE.

Any claim or legal action arising or occurring with respect to the Contest, or the awarding, acceptance, use, or misuse of the Prize, shall be governed exclusively by Nova Scotia law, and shall be resolved exclusively in either the federal or provincial courts located in Halifax, Nova Scotia.

Empire Theatres retains the right, in its sole discretion, to modify these Rules or to suspend, modify or cancel the Contest at any time, and to make substitutions of equivalent kind or value in the event of the unavailability of any component of the Prize for any reason whatsoever. The Prize is not transferable and must be accepted as awarded. No cash redemption or substitution.

This Contest is subject to all federal, provincial and municipal laws and regulations. Decisions of Empire Theatres are final with respect to all aspects of this Contest.

Void where prohibited.

For questions pertaining to the Contest, these Rules or the Prize, please contact us at empire@empiretheatres.com